WIPO-USCIB Joint Webinar
with
Mr. Francis Gurry, Director General, World Intellectual Property Organization (WIPO)

organized by
the World Intellectual Property Organization (WIPO)

in collaboration with
the United States Council for International Business (USCIB)

Online Meeting, July 1, 2020

PROVISIONAL PROGRAM

prepared by the International Bureau of WIPO
(Eastern Daylight Time)

9.00 – 9.05 **Introduction of the Speaker & Program**

Speakers: Ms. Sharon Reiche of Pfizer, Chair Emeritus of USCIB Intellectual Property and Innovation Committee, New York

Mr. Peter Robinson, President and CEO, United States Council for International Business (USCIB), New York

9.05 – 9.25 **Introduction**

Speaker: Mr. Francis Gurry, Director General, World Intellectual Property Organization (WIPO), Geneva

9.25 – 9.40 **Topic 1: Question and Answer Session with USCIB Moderator(s)**

Speakers: Mr. Peter Robinson
Ms. Sharon Reiche


Speaker: Matthew Bryan, Director, PCT Legal and User Relations Division, WIPO, Geneva

10.00 – 10.10 Questions and Answers

10.10 – 10.25 **Topic 3: Update on Global Challenges**

Speaker: Ms. Amy Dietterrich, Director, Global Challenges Division, WIPO, Geneva

10.25 – 10.30 Questions and Answers

10.30 – 10.45 **Topic 4: Introduction of WIPO PROOF**

Speaker: Mr. Claudio Cocorocchia, Senior Business Manager, Global Infrastructure Sector, Office of the Assistant Director General, WIPO, Geneva

10.45 – 10.55 Questions and Answers

10.55 – 11.00 **Closing remarks & Thanks**

Speaker: Mr. Tom Bombelles, Head, NGO and Industry Relations, WIPO, Geneva

Ms. Sharon Reiche

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